Ashish Singh Yadav

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Dear Hiring Manager,

I submit this application to express my sincere interest in the position of Product Manager along with my latest Resume.

I have over 10 years of experience in the IT industry. Currently, I have been working as a Product Manager at TechBlocks Consultancy Pvt. Ltd., I have successfully managed 7+ products ranging from B2B, B2C, and SaaS-based Education ERP Software solutions with Mobile applications for Education, E-commerce web portals, Govt. Nagar Nigam Products, Warehouse ERP Products as well as Door-to-Door Collection of Waste Management Products.

My responsibilities include:

1. Conducting market research to identify customer needs and pain points.
2. Collaborating with cross-functional teams to develop and execute the product roadmap.
3. Defining product requirements and specifications in collaboration with UI/ UX design, engineering, and other stakeholders.
4. Conducting user testing and gathering feedback to meet customer needs and expectations.
5. Tracking and analyzing product metrics to measure success and iterate on product strategy.
6. Developing and maintaining strong relationships with internal and external stakeholders, including customers, vendors, and partners.
7. Supporting product sales and adoption through digital marketing and sales collateral.

In summary, I also championed the adoption of Agile as well as Scrum methodologies across the IT department, which led to a 20% improvement in project completion rates within the first six months. My goal is to deliver products that align with customer needs and drive business success. I believe my experience in leading teams, implementing effective strategies, metrics analysis, and staying ahead of the latest trends in technology would be a valuable asset to your organization.

Thank you for your time and consideration. I look forward to speaking with you about this employment opportunity.

Sincerely,
Ashish Singh Yadav