



मध्य प्रदेश MADHYA PRADESH

MEMORANDUM OF UNDERSTANDING

CB 860607

THIS MEMORANDUM OF UNDERSTANDING is made and executed on **16 Mar 2024** between Principal, Army Public School Gwalior (MP) (hereinafter referred to as APS Gwalior) and the channel partner ie Shanti Prakashan, Sadar Bazar, Morar, Gwalior (hereinafter referred to as "School Channel partner")

Now this memorandum of understanding witness as follows: -

1. As per recommendation of the board school will appoint one channel partner for supply of books. Shanti Prakashan, Sadar Bazar, Morar, Gwalior will provide the books for Class Nursery to VIII. Further, for Classes IX-XII, Channel partner can provide only the Ref Books of AWES to parents as per their requirements. Channel partner is agreed to carry out the business / sale of books under their domain. As for NCERT books of any Class, parents will not be forced to procure it from the shop of school channel partner and they can get NCERT books from any shop of the city as per their convenience and understanding.
2. APS Gwalior and the **Channel Partner** Shanti Prakashan, Sadar Bazar, Morar, Gwalior had entered into Agreement dated 16 Mar 2024 (hereinafter referred to as the "Agreement") for supply of Army Edition Text books to students during academic session 2024-25 as per the Classes specified above in para 1 and the price list provided by the AWES HQ for AY 2024-25 :-

GR Raw

[Signature]

Shanti Prakashan
Sadar Bazar, Morar, Gwalior-6
Ph. : 2368885, 4040240

[Signature]
PRINCIPAL
16/03/24
Army Public School
Gwalior (MP)

The School channel partner will deal with the publishers channel partner for the demand and supply and payment of the books, through the following channel partner: -

Publishers Channel Partner	Name of Publisher
<p>1. M/s Malik Booksellers and Stationers 7/1, Ansari Road, Daryaganj, New Delhi – 110002 Tele No – 011-49409384, 011-45130397</p> <p><u>Contact Person</u>– Anju Malik – 9810733367 Ganesh Sharma – 9953630550 Yogesh Malik - 9810296278 Email – mbs_mbs@rediffmail.com</p>	<p>1. PM Publishers Pvt Ltd. 2. Full Marks Pvt Ltd. 3. Frank Edn Aids Pvt Ltd 4. Rohan Book Company</p>
<p>2. M/s Prakash Brothers Shop No 46, Bhagat Singh Market Near Gol Market, New Delhi – 110001 Tele No – 011-49537179 011-41561011</p> <p><u>Contact Person</u>– Anju Malik – 98110-79840 Ganesh Sharma – 98100-71245 Yogesh Malik - 8860367654 Email– prakashbrothers1952@gmail.com</p>	<p>1. Madhubun Educational Books Pvt Ltd 2. Srijan Pub Pvt Ltd. 3. Arya Book Depot. 4. Rachna Sagar Pvt Ltd 5. Goyal Brothers Prakashan. 6. Oxford University Press</p>

4. **The channel partner**, the 'School Channel Partner' has agreed to perform the following task on behalf of "Aps Gwalior":-

- Collect the demand of text books from the school.
- Forward this demand to the channel partner selected by the publishers.
- Receive, Store and account for these books once they are received from the publishers' channel partners.
- Sell these books at the specially discounted price from Army Public School to the students.
- Collect the proceeds of the sale, consolidate it and send the amount to the Publishers' channel partner on the terms and condition as agreed with the publisher channel partner at his end.
- Bills will be prepared by the School Channel Partner as per requirement of the school/parents.
- Keep the adequate inventory for smooth supply of books to the students throughout the year.

Shanti Prakashan
Sadar Bazar, Morar, Gwalior-6
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Gwalior (MP)

5. **The channel partner**, the School channel partner has agreed to supply the books as prescribed by AWES HQ for Army Public Schools on the rates as prescribed by AWES HQ.

6. **The Channel Partner**, the School channel partner has agreed to provide book set to the parent without any compulsion of buying the stationery and other items from their shop.

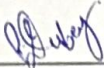
7. **The Channel Partner**, the School channel partner has agreed to issue the complete set of books for each class, not the individual books. However, he is required to facilitate procurement of individual books for the parents by taking an advanced amount from the parents, if any such demand of books is received from any parent.


8. Further, Present strength of the school (Class wise) is attached herewith, which will be provided to the Book Channel Partner so that they make inventory accordingly and provide the books as per the requirements of the parents. Classes IX-XII students will take most of NCERT Books, which can be procured from any Book Shop in Morar. A few supporting/reference Books of IX-XII can be procured directly from any book shop as per direct request from the parents of these classes. Further, the inventory of books be kept limited as per demands from the parents and accordingly the orders be placed to the publisher channel partners so that no extra stock is with the school channel partners to put any pressure on parents so as to provide them AWES books under any pretext.


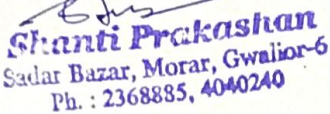
9. This agreement and the price list of AWES books will be displayed outside the School Channel Partners shops for the information of the parents.


In witness where of the Parties hereto set their hands this day 16 Mar 2024.

Signed in the presence of following Witnesses:

1. 
Address and Occupation
of the Witness
Mrs Poonam Dubey
PGT (Hindi)
APS Gwalior.

2. 
Address and Occupation
of the Witness
Mrs CHANDERKALA
PRT
APS GWALIOR

1. 
Shanti Prakashan, Sadar Bazar,
Morar, Gwalior

Sadar Bazar, Morar, Gwalior-6
Ph. : 2368885, 4040240


16/03/24
(Mr Arvind Kumar Sikarwar).
Principal, APS Gwalior
PRINCIPAL
Army Public School
Gwalior (MP)